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TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	10/035,090	
	Filing Date	December 26, 2001	
	First Named Inventor	Martin	
	Art Unit	2681	
	Examiner Name	T.M. Beamer	
Total Number of Pages in This Submission	7	Attorney Docket Number	20009.0176US01 (010546)

ENCLOSURES (Check all that apply)		
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm Name	WITHERS & KEYS, LLC		
Signature			
Printed name	Jeramie J. Keys		
Date	August 17, 2005	Reg. No.	42,724

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S/N 10/035,090

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Martin	Examiner:	Beamer
Serial No.:	10/035,090	Group Art Unit:	2681
Filed:	Dec. 26, 2001	Docket No.:	20009.0176US01 (BS00-395)
Title:	SYSTEM AND METHOD FOR MANAGING TEXT ADVERTISEMENTS TO MOBILE SUBSCRIBERS		

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By: 
Name: Jeramie J. Keys

AMENDMENT AND RESPONSE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This communication is responsive to the Office Action mailed on June 6, 2005.
Amendments to the claims begin on page 2. Remarks begin on page 6.